

INGOROKVA

Ingorokva Spring-Summer 2022 collection addresses women, who are not afraid to neglect fashion trends and stay true to themselves. They take what they need and are able to distinguish timeless from temporary. They would rather invest into pieces that will go on endless journey with them and will not become outdated. The fabrics used for garments create strong, yet playful silhouettes that are all about wearability. Uniqueness is in styles and in the ingredients of it, that is mainly mulberry silk, naturally died with endemic plants and different minerals from caucasus region with the collaboration of the Georgian company Colors of Caucasus. Each piece is hand dyed, in the dyeing house which is located in the Georgian mountains by the women textile artist therefore highly sustainable and exclusive. All the colors and prints are created with an old natural died techniques that is long time forgotten in the modern world. In Georgia it was called alchemy of fabrics. These are the collection's peculiarities. Feel and hues of the garments are incredible. We believe this is the future of the fashion.

The details create a "less is more" approach and give women opportunity to stand out in the crowd, without being overwhelmed. This approach is crucial in the modern world, where overconsumption creates a stressful environment and tries to dictate its rules. With our latest collection we create a safe space for women. The space, where they can be themselves and can stand out and use our garments as a shield.































