

FALL 2020



INGOROKVA

Ingorokva Fall 2020 collection addresses women, who are not afraid to neglect fashion trends and stay true to themselves. They take what they need and are able to distinguish timeless from temporary. They would rather invest into pieces that will go on endless journey with them and will not become outdated. The fabrics used for garments create strong, yet playful silhouettes that are all about wearability. The colors play spacial role in creating of the collection. Natural dyes from Caucasus region were used to create Caucasian red and Caucasian black colored silk, which adds undeniable individualism to the collection.

The details create a “less is more” approach and give women opportunity to stand out in the crowd, without being overwhelmed. This approach is crucial in the modern world, where overconsumption creates a stressful environment and tries to dictate its rules. With our latest collection we create a safe space for women. The space, where they can be themselves and can stand out and use our garments as a shield.



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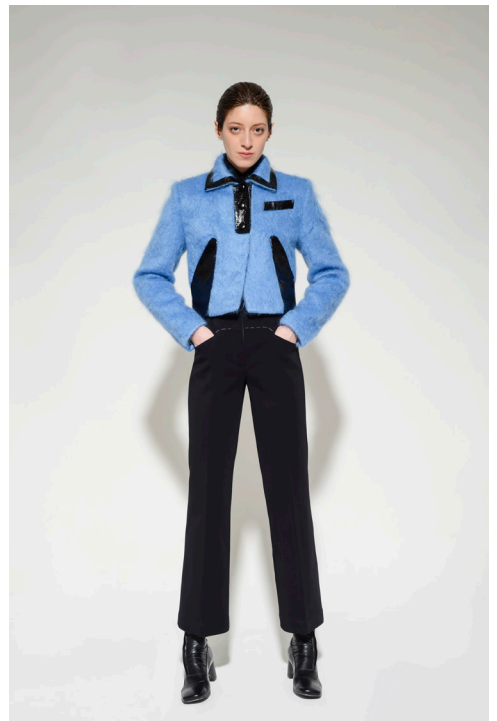
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INGOROKVA



For

Press & Buyers:

hello@ingorokva.com



[www.ingorokva.com](http://www.ingorokva.com)

instagram: [\\_ingorokva\\_](https://www.instagram.com/_ingorokva_)

